



# GOVERNMENT COLLEGE KASARAGOD

VIDYANAGAR, KASARAGOD, KERALA, 671123

[www.gck.ac.in](http://www.gck.ac.in)



NAAC 3RD CYCLE ACCREDITATION

## MEASURES FOR THE PROMOTION OF GENDER EQUITY



# GOVERNMENT COLLEGE KASARAGOD

VIDYANAGAR, KASARAGOD, KERALA 671123

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## 7.1: INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

### MEASURES FOR THE PROMOTION OF GENDER EQUITY

#### Activities of the KSWDC Women Cell Unit:

College Women Cell has organised two sessions of Gender Sensitization Campaign on the topic, 'Gender Relations and Gender and Law' for the students in association with District Women and Child Development Office Kasaragod, Mahila Sakthi Kendra Kasaragod and ICDS Project Kasaragod.

Major activities of the cell are detailed below:

#### **Banner and Complaint Box**

Women Cell has designed a permanent Banner for the college unit and has installed a Complaint Box in the campus.



Name and Signature of the Principal  
Dr. Ananthapadmanabha.A.L.

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### **Inauguration and the Inaugural Talk on Gender awareness**

The Women Cell unit of the college has been inaugurated by Ms. Shimna V. S., District Women and Child Development Officer, Kasaragod.

The activities for the year began on the same day with the inaugural talk by Dr Zahira Rahman on 'Why Harp on Gender in the 21st Century'.

### **Online session on 'Healthy Relationship and Relationship violence among Youths'**

Presented by Thaniya K. Leela (Consultant Psychologist and Certified L&D Trainer). Over 44 students joined the session which is followed by a fruitful discussion.

### **Online session on 'Career Guidance and Career Counselling'**

Presented by Mr Prijith P. K. (Career Counselling Expert). Over 44 students joined the session which is followed by a fruitful discussion.

### **Organised a Week-long Programme in relation with International Women's Day celebration:**

#### **A session on Positive Mental Attitude**

#### **Meet your Feathered Friends- Nature Walk and Bird Watching**

The event was led by Mr Raju Kidoor and Ms Thrinisha T. V., eminent bird watchers. In the programme coordinated by Dr Ashalatha C. K., over sixty students attended the session

#### **A session on Social Participation**

#### **Be Creative- Creative- Writing Competition for students**

Inaugurated by Dr Hari Kurup K. K., Principal- in- charge, Dr Zahira Rahman, the eminent author and teacher gave a talk on 'Women and Burst of Myths in the Twenty First Century'. In the programme coordinated by Dr Rohini K. Potti, about 40 students expressed their creativity. The winners were given prizes and the creative products compiled together in the form of Manuscript Magazine.



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**Dr. Ananthapadmanabha A.L.**





## **Fund raising Programme for community intervention**

### **Jimikki Chaya Peedya- Eat for a Cause**

Inaugurated by Dr Hari Kurup K. K, Principal- in- charge and the income from the venture, a tea stall of home-made eatables and soft drinks in the campus, has been utilised for gardening in the nearby Govt. School for the Blind, Vidyanagar. The programme was coordinated by Viji K., KeerthiMohan and Zainabath Raihana.

## **A session on Motivation**

### **Colouring the Dreams- The Painters Workshop**

Inaugurated by Dr Hari Kurup K. K., Principal- in- charge and the event was led by Dr Bhagyalaxmi P., the eminent painter and author. The paintings done by the participants are intended to exhibit on International Women's Day. In the programme coordinated by Dr Sujatha A. V., more than thirty students coloured their dreams onto the canvas.

## **A day for Community Intervention Programme**

### **Blooming Gardens- Let's Garden for Our Friends**

The income collected from Jimikki Chayapeedya, the women entrepreneurship on Women has been utilised at Govt. School for the Blind, Vidyanagar

In the programme coordinated by Dr Rohini K. Potti, almost seventy girl students participated and around a hundred garden pots were arranged in the courtyard of the school.

The programme attracted wide popularity that print media, social media as well as All India Radio reported the event with loud applause.

## **International Women's Day Celebration in association with District Youth Welfare Board, Kasaragod**

Inaugurated by Mr. NA Nellikunnu, respected MLA of Kasaragod in the function chaired by Dr Hari Kurup K. K, Principal- in- charge.



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**Dr. Ananthapadmanabha.A.L**





A seminar on the topic, ‘Women Community and Seventy Five Years of Independence’ has been organised as part of the event. Dr Nishy George, Lecturer, Sree Sankaracharya Sanskrit University, Payyannur Centre presented the subject.

KSWDC Financial Assistance of Rs. 5000/ was awarded to Kum. Jooli Kumari Rajputh, the student of II BSc Chemistry during the event.

The Manuscript Magazine namely, Shtree: The Woman has been released in the occasion.

An exhibition of the paintings done by the students in the Painters Workshop held on 04 March 2022 has been organised on the day.

The prizes for the winners of Creative Writing Competition held on 02 March, 2022 were distributed during the event.

### **Social Engagement Programme**

Two women employees of the college have attended the One- day Awareness Programme on Women Security and Laws organised by ICDS, Kasaragod.

### **Social Engagement Programme**

Women Cell associated with Kudumbasree Kasaragod District to stage ‘Sthreepaksha Navakeralam Kalaa Jaadha’ in the campus.

### **A session for the promotion of 181 (KSWDC helpline no.)**

Poster Designing Competition for students

Poster Design Competition for students for the promotion of KSWDC helpline number 181.

The winners were given attractive prizes.



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## Photo Gallery of Women Cell Activities:

**GOVERNMENT COLLEGE KASARAGOD**  
**KSWDC-WOMEN CELL**  
 Sponsored by  
 THE KERALA STATE WOMEN'S DEVELOPMENT CORPORATION LTD.  
 Celebrates  
**Women's Day**  
 Mar 8, 2022  
**Gender Equality Today**  
**for a Sustainable Tomorrow**  
**SEMINAR**  
 സ്വാതന്ത്ര്യത്തിന്റെ 7 വർഷവും  
 സ്ത്രീ സമൂഹവും

<b>Inauguration</b>	<b>Chief Guest</b>	<b>Chair</b>	<b>Keynote address</b>
<b>N A Nellikkunn M L A</b>	<b>Advoc. Saritha</b>	<b>Dr Hari Kurup K K</b> (PRINCIPAL- IN CHARGE GOVERNMENT COLLEGE KASARAGOD)	<b>Dr. Nishy George</b> (LECTURER SREE SAKARACHARYA SANKRUTI UNIVERSITY, PALYANUR CENTRE)
<b>Shamsheetha Feroz</b> (VICE PERSON - KASARAGOD COOPERATIVE)	<b>Dr Sujatha A V</b> (TEACHER- IN -CHARGE WOMEN CELL GOVERNMENT COLLEGE KASARAGOD)	<b>Shivaprasad</b> (YOUTH DISTRICT COORDINATOR)	<b>P P Shilas</b> (DISTRICT YOUTH PROGRAMME OFFICER)

Manuscript Magazine Realeasing | KSWDC Scholarships Awarding | Prize Distributions

**GOVERNMENT COLLEGE KASARAGOD**  
**KSWDC-WOMEN CELL**  
 sponsored by  
 THE KERALA STATE WOMEN'S DEVELOPMENT CORPORATION LTD.  
**PROMOTION CAMPAIGN**  
 OF  
**Helpline Number for Women**  
**181**  
**MITHRA**  
**Poster Designing**  
**Competition**  
 Theme: "No More Victims, But Persons  
 of Self-respect"  
 ATTRACTIVE CASH PRIZES FOR WINNERS

**Date -March 31, 2022**  
**Time -10:30-11:30**  
**Venue -Room No. 101**

**Dr Hari Kurup K. K.** (PRINCIPAL )  
**Dr Sujatha A. V.** (TEACHER IN-CHARGE WOMENCCELL)  
**Ms. Deepa K.** (TEACHER COORDINATOR)

**GOVT. COLLEGE KASARAGOD**  
**KSWDC- WOMEN CELL**  
 SPONSORED BY  
 THE KERALA STATE WOMEN DEVELOPMENT CORPORATION LTD.

**WOMEN'S DAY CELEBRATIONS- DAY 4**  
**GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW**  
**'COLOURING THE DREAMS'**  
 THE PAINTERS WORKSHOP

**RESOURCE PERSONS -**  
**DR P.K.BHAGYALAKSHMI**  
 AUTHOR, ARTIST  
**DR ZAHIRA RAHMAN**  
 TEACHER, ARTIST

**4th March 2022, 10.30am | VENUE- COLLEGE AUDITORIUM**

**DR HARI K. K.** (PRINCIPAL- IN- CHARGE)  
**DR SUJATHA A V** (TEACHER- IN- CHARGE, WOMEN CELL)  
**AZMINA & HUDA** (STUDENT CO-ORDINATORS)

**Govt. College Kasaragod**  
**KASARAGOD**

**കേരള കാമുദി**  
 Epaper 06 Mar 2022

**അന്യ വിദ്യാലയത്തിന് പുനോട്ടം  
 ഒരുക്കാൻ ജിമിക്കി ചായപിടിക്**

വിദ്യാലയം: കോളേജ് കൗമുദിയിൽ അപ്രതിഷ്ഠിതമായി രൂപപ്പെട്ട 'ജിമിക്കി ചായ പിടിക്' പേരിലെ കൗതുകത്തോടൊപ്പം തന്നെ നിമിഷങ്ങൾക്കകം വൈകാരികമായി ചിക്കൻ റോൾ, കോഴി, സമുദ്ര, ഉണ്ണിയപ്പം, പഴം പൊരി, കോഴി തുടങ്ങി നാവികോതിയുന്ന ഇത്തരം ചുട്ട വിഭവങ്ങൾ ടേബിളിൽ നിന്നെപ്പോൾ വിദ്യാർത്ഥികളും അദ്ധ്യാപകരും കോളേജ് സ്റ്റാഫുകളും 'ജിമിക്കി' അന്വേഷിച്ചു. ഇത്തരം അനൗദ്യോഗികമായി കട കലിയാക്കി.

കാസർഗോട് ഗവ കോളേജിൽ വിമൻ സെല്ലിന്റെ നേതൃത്വത്തിൽ ഒരുക്കിയ ജിമിക്കി ചായക്കട

അതേത്തരം ആശയം ഉയർന്നു തോട്ടം നിർമ്മിക്കാനുള്ള ഫണ്ട് കണ്ടെത്താൻ കച്ചവടത്തിനിറങ്ങിയതും കോളേജ് ഞങ്ങളും പദ്ധതിയായ 'ജിമിക്കി' ചായക്കടയിൽ കച്ചവടത്തിൽ ഞങ്ങളും കൂട്ടുകൾ ചേർന്നു കൂടെ പണയത്താണു ആശയത്തിൽ

നുള്ള ഫണ്ട് ലഭിച്ചു പ്രിൻസിപ്പൽ ഇൻ ചാർജ് ഡോ.കെ.കെ. ഹരി കുറുപ്പ്, ഡോ.എ.വി. സുജാത, കിരീത്തി മോഹൻ, കെ.വിജി സൈനുവ ധൈര്യനാഥൻ തുടങ്ങിയവരാണ് ജിമിക്കി ചായ പിടിക്ക്ക് നേതൃത്വ നൽകിയത്.

**Name and Signature of the Principal**  
**Dr. Ananthapadmanabha. A. L**

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## Poster Design Competition


The International Day for the Elimination of Violence against Women was observed internationally on 25 November. A Poster Design Competition was organised in connection with International Day for the Elimination of Violence against Women on 3 December 2022. There were 9 Entries in total. Out of the 9 candidates, Shreyes C S, III DC BCom got the first prize. The Second Prize and the Third Prize were won by Pavithra PK, I BA English, and Shimlath P. M., I B. Sc. Physics & Aswathi K.T., II BA Economics, respectively.

Govt. College Kasaragod  
Women Cell

**Poster Design Competition**  
Organised by  
Women Cell, Govt. College Kasaragod

in connection with  
**International Day for the Elimination of Violence against Women**  
(November 25)

**Theme: Stop Violence**



Terms and Conditions:

- 1) Participant should be a student in this college
- 2) Entries should be original and relevant
- 3) Mode: Online / Digital.
- 4) Last date for receiving entries: 3 December 2022
- 5) Entries may be sent to [sinijose2@gmail.com](mailto:sinijose2@gmail.com) / Whats app: 9447295119. (specify your name, class & phone number)

## Debate

A Debate cum Discussion on the topic “The Elimination of Violence against Women: Not yet the Time for Gender Justice?” was held on 7 December 2022 at the College Seminar Hall, in connection with the International Day for the Elimination of Violence against Women. The Moderators for the programme were Ms. Meena Shankar, Ms. Manisha B. D. and Mr. Ananthapadmanabha A. I.



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## Self-Defense Training

Following the demand from the girl students of the college, a Self-Defense Training for Girls was conducted in the college from 5 January 2023 to 16 January 2023. The Trainer for the Self-Defense Training programme was Sensei Shaini Das, II BA Kannada, an official member of the Karate Association.







## Class on DigitALL: Innovation and Technology for Gender Equality

A Class on the UN declared topic in connection with the International Women's Day March 8, "DigitALL: Innovation and Technology for Gender Equality" was arranged as part of the International Women's Day celebrations. Ms. Akhila P, Assistant Professor, Dept. of Computer Science was the Resource Person for the class.

<p><b>International Women's Day Celebration Programme</b></p> <p><b>Session 1</b></p> <p>Welcome Speech: Dr. Sini Jose, Convener, Women Cell</p> <p>Presidential Address: Dr. Ananthapadmanabha A. L. Principal, Govt. College Kasaragod</p> <p>Honouring Dr. Pushpalettha P., Professor, Dept. of Chemistry</p> <p>Solo: Ms. Aysha, II BA English</p> <p><b>Prize Distribution</b></p> <p>Vote of Thanks: Ms. Jasna P., I B. Sc. Zoology</p> <p><b>Session 2:</b></p> <p>Class: "DigitALL: Innovation and Technology for Gender Equality"</p> <p>Resource Person: Ms. Akhila V., Assistant Professor, Dept. of Computer Science</p> <p>Expression of Gratitude: Ms. Revathy, I BA Economics</p> <p>*Comparing Team: Ms. K.S. Swarna &amp; Ms. Asimath Thoufeera</p>	<p>Govt. College Kasaragod <b>Women Cell</b></p> <p><b>International Women's Day</b></p> <p><b>March 8</b></p>  <p>INNOVATION AND TECHNOLOGY FOR GENDER EQUALITY #IWD2023</p> <p><b>Date: 8 March 2023</b></p> <p><b>Time: 1.30- 3.30</b></p> <p><b>Venue- Seminar Hall</b></p> <p><b>All are cordially invited</b></p>
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## NSS ACTIVITIES FOR PROMOTING GENDER EQUALITY

### **NARIMITHRA**

NSS Units 02 & 03 of Government College Kasaragod conducted programmes to empower and motivate the women community in the society

- With the coordination of the Women & Child Development Department conducted a Marathon as a part of International Day For The Elimination Of Violence Against Women.
- Conducted an Open Debate on behalf of International Women's Day celebration on the topic 'Significance of women's day in 2023'.



### **TRANSGENDER SENSITISATION PROGRAMME**

In association with the District Social Justice Department , a transgender sensitization programme was conducted by the NSS .The programme was conducted as two sessions. In the morning session , a drawing competition and quiz competition was conducted. The topic for both the competitions were transgender. The inaugural session was held in the afternoon session. The sensitization programme was inaugurated by Sri. Bhaskaran of the social justice department. The welcome speech was made by Smt. Sujatha S., NSS PO. The Presidential address was delivered by IQAC Coordinator Sri. Dhananthapadmanabha A.L. (Social Justice Department) and Shilpa (NSS secretary) made the felicitation to the programme. The



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interactive session was handled by Isha Kishore, a transgender activist. She shared the stigma prevailing in our society regarding transgender.

## **OORJITHA PRADHIRODHA YAJNAM**

An awareness class was conducted by vanitha shishu kshema vakuppu in the name 'oorjitha pradhirodha yajnam' which was inaugurated by Sri. Asif Iqbal Kakassery (NSS programme officer, Government College Kasaragod). The class was handled by Shelgia Sanilkumar (Nursing Tutor JPHN training School Kasaragod).

## **GENDER SENSITIZATION CAMPAIGN**

Department of Women and child development ,District Women and Child Development Kasaragod, Mahila Shakthi Kendra Kasaragod, ICDS project Kasaragod in association with NSS units 02 & 03 of Government College Kasaragod organised a GENDER SENSITISATION programme which was inaugurated by Shanavas Paathoor and the sessions was handled by Mohan Das V U ( Founder, Better life) on the topic 'Gender Relations' and Adv.Alice Krishnan on the topic 'Gender and Law'.

## **STHREEDHANA NIRODHANA NIYAMATHINTE SADHYATHA**

Volunteers participated in the webinar conducted by JCI Golden dreams on the topic 'Sthreedhana Nirodhana Niyamathinte Sadhyatha'. Volunteers could know more about Dowry prohibition in the present situation.

## **DOWRY AND PERCEPTION - WEBINAR**

NSS units 02 & 03 of Government College Kasaragod along with Social Work Student Forum organised and interactive session on the topic 'Dowry And Perception' which was handled by Mrs. Anitha Kumari (Counsellor, Snehitha Gender Help desk).



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## **TALK AND DISCUSSION ON VIOLENCE AND BULLYING FACED BY LGBTQIA + COMMUNITY**

Volunteers participated in the programme Talk and Discussion on Violence and Bullying Faced by LGBTQIA + Community. The session was handled by Ms. Esha Kishore (Trans gender activist) and Mr. Anagh (Queer activist).

## **CONDUCTED MARATHON AS A PART OF INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN**

NSS Units 02 & 03 of Government College Kasaragod with the coordination of Women And Child Development Department conducted Marathon as a part of International Day For The Elimination Of Violence Against Women.

## **INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN**

NSS units 02 & 03 of Government College Kasaragod celebrated International Day for the Elimination of Violence Against Women by performing a “flash mob” at Kasaragod new bus stand area. The programme was inaugurated by Sri. Asif Iqbal kakkassery (NSS programme officer). The physical and mental abuse of women and girls are increasing day by day. In this context, volunteers played a flash mob pointing out the problems faced by women and conveyed the message and made the society aware about this. Almost 15 volunteers participated in this programme.

## **NATIONAL GIRL CHILD DAY**

NSS units 02 & 03 of Government College Kasaragod celebrated National Girl Child Day by conducting a photography competition on the topic “let them fly.” The volunteers shared videos of their elocution on the importance of observing national girl child day.



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## SELF DEFENCE CLASS

NSS Units 02 & 03 of Government College Kasaragod conducted self defence class. District team members Saida, Praseetha and Sajitha, who run a self-defence class in Kasaragod district, gave a defensive class for the students. Chithra T, NSS Volunteer Secretary, welcomed the gathering. Volunteer Secretary Athira K thanked them for the event. Fifty volunteers attended the event.

## INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN CELEBRATED

NSS Units 02 & 03 of Government College Kasaragod celebrated International day for elimination of violence against women. The volunteers were asked to prepare a pluck card and take a photo under the light of a candle. A webinar was conducted by Kannur university NSS cell at 7 pm on the topic 'linga padaviyum adhikramangalude samoothika manashastravum'. The webinar was handled by Smt. Dr. Sujatha Susan George (director, Malayalam mission).

## WOMEN'S DAY

NSS units 02 & 03 of Government College Kasaragod celebrated International Women's Day by conducting an interactive session with 'Transgender Activist' Isha Kishor .Mam conveyed the importance of womens day with her experience and sufferings. About 87 volunteers and Sujatha .S (Programme Officer ) and Asif Iqbal Kakassery (Programme Officer ) participated in the session. Pencil drawing competition was also conducted on the topic 'Each for Equal'.

## ONLINE DEBATE - The Gender Neutrality Among Youth

Participated in an Online Debate Programme about gender neutrality among youth. Which was conducted by the Department of Women & Child Development, Kerala. The gender trainer and founder of Kerala NGO Jisha Thyagarajan moderated this debate.



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## Photos of the different programme:









*Behalf of*  
**INTERNATIONAL WOMEN'S DAY**

**OPEN DEBATE**  
ON "SIGNIFICANCE OF WOMEN'S DAY IN 2023"

**BEST PERFORMERS**



**CHITHRA T**  
3RD BA MALAYALAM



**RISHIKESH**  
3RD BA ECONOMICS

**CONGRATULATIONS**

GOVERNMENT COLLEGE KASARAGOD

Date.....

**KASARAGOD**

*Behalf of*  
**INTERNATIONAL WOMEN'S DAY**

**OPEN DEBATE**  
ON "SIGNIFICANCE OF WOMEN'S DAY IN 2023"



NSS UNITS 02 & 03  
GOVERNMENT COLLEGE KASARAGOD

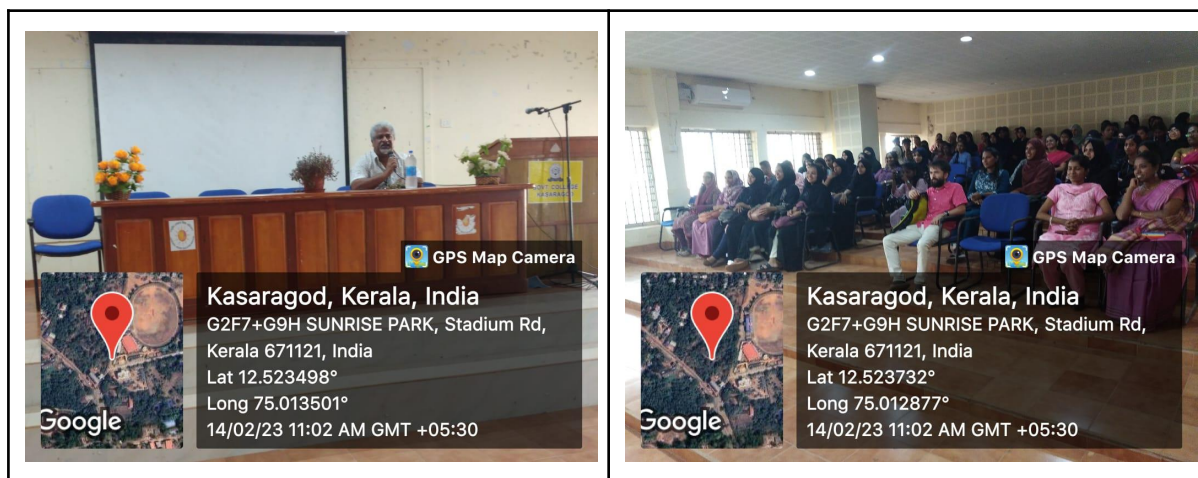
Name and Signature of the Principal  
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## ACTIVITY ORGANISED BY DEPARTMENT FOR PROMOTION OF GENDER EQUALITY

### “Meeting the Rainbow on the Day of Love” - by Department of English

As a part of the Merit Day Celebration Department of English organised “Meeting the Rainbow on the Day of Love” programme. The guest invited was Dr. M.N. Parasuraman chose the title “Meeting the Rainbow on the Day of Love ” for his presentation. Talking about gender and sexual minorities, social and psychological trauma faced by the groups that come under the umbrella term “queer”, he started from the basic concepts like homophobia, heteronormativity and went on to describe each category that comes under LGBTQI categories. Stressing on inclusivity, acceptance and love, his session was invigorating and clarified much confusion in the minds of the audience about the topic. The session was followed by an interactive session with students and teachers enthusiastically sharing their opinions, queries and getting due response from the speaker.



  
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