

GOVERNMENT COLLEGE KASARAGOD

VIDYANAGAR, KASARAGOD, KERALA, 671123www.gck.ac.in



NAAC 3RD CYCLE ACCREDITATION

REPORT OF SEMINARS/WORKSHOPS
CONDUCTED IN THE COLLEGE
DURING 2022-2023



GOVERNMENT COLLEGE KASARAGOD

VIDYANAGAR, KASARAGOD, KERALA 671123

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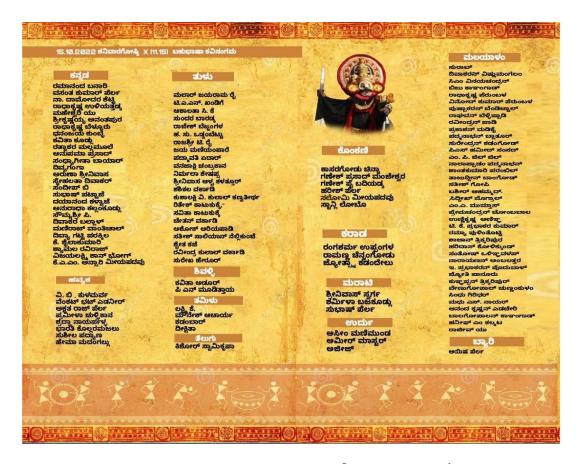
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3 Day translation workshop- Bhahubhasha Kavi sangama

Organised by: Department of Kannada

Date: 13-15 October 2022





Name and Signature of the Principal Dr.Ananthapadmanabha.A.L







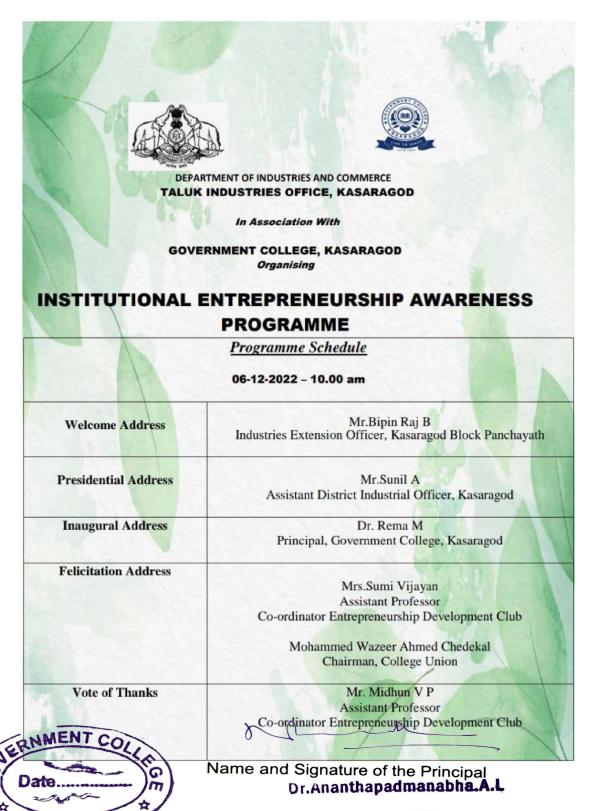
KASARAGOT



Entrepreneurship awareness program

Organised by: ED Club and Taluk Industries Office Kasaragod

Date: 06/12/2022





Entrepreneurship Awareness Programme (EAP)

Entrepreneurship Awareness Programme (EAP) is a program designed to create awareness and promote entrepreneurship among potential entrepreneurs. The main objective of EAP is to encourage individuals to become job creators instead of job seekers. EAP is a platform for aspiring entrepreneurs to gain knowledge about entrepreneurship, identify business opportunities, and develop their skills to run successful enterprises.

Overall, Entrepreneurship Awareness Programme is a crucial initiative that plays a vital role in promoting entrepreneurship and fostering a culture of innovation and creativity. By providing individuals with the necessary resources and knowledge, EAP can help them realize their entrepreneurial dreams and contribute to the growth and development of the economy.

The Entrepreneurial Development Club (EDC), Government College Kasaragod in association with Department of Industries and Commerce, Taluk Industries Office, Kasaragod, Government of Kerala organized one day Entrepreneurship Awareness Programme (EAP) for Final Year BA and B-Com Students at Seminar Hall, GCK Kasaragod on 06/12/2022. The Entrepreneurship Awareness Programme is an activity to identify and motivate traditional/non-traditional entrepreneurs, having potential for setting up MSEs with an objective of leading them towards entrepreneurship/self-employment. The programme consists of formal inaugural and technical sessions and one-to-one discussions with interested participants for counseling and mentoring.

Shri. Bipin Raj B, Industrial Extension Officer , Kasaragod Block Panchayath delivered the welcome speech in the inaugural session. Mr. Sunil A, Assistant District Industrial Officer, Kasaragod presided over the function and Dr. Rama A Principal Government College, Kasaragod inaugurated the programme. Mrs Sumi Vijayan Assistant Professor, Co-ordinator of the Entrepreneurial Development Club (EDC) and the college union chairman felicitates the function. Dr. Midhun V P, Assistant Professor, Co-ordinator of Entrepreneurial Development Club (EDC) expressed the vote of thanks.

The inauguration was followed by technical sessions. Motivation session handled by District Industrial Officer, Kasaragod and Mr. Sajith P, Assistant Professor Commerce Government College Manieswaram. The information on formalities Date.

Date:

Dr. Ananthapadmanabha. A. L.



to set up an MSME, MSME Schemes and Financial assistance were also discussed in detail in the technical Session.

Total 77 participants attended the Programme. The Students actively participated in the discussion session and clarified their practical doubts regarding setting up of an industrial unit and financial assistance. The Entrepreneurial Development Club (EDC) of the college provided a platform for students to interact with the District Industrial Centre, Govt of Kerala and officials from Jilla Panchayath.

Co-ordinator

Dr. Midhun V P Assistant Professor Department of Economics Government College, Kasaragod

Date......

Name and Signature of the Principal Dr.Ananthapadmanabha.A.L.

FRINCIPAL EVERNMENT COLLEGE KASARAGOT



Prime Minister Employment Generation Programme

Organized by: Entrepreneurship Development Club & District Industries Center, Kasaragod

Date: 02/03/2023





Department of Industries & Commerce
District Industries Centre, Kasaragod

In association with

Entrepreneurship Development Club Government College, Kasaragod Organizing

Awareness Camp on PRIME MINISTER EMPLOYMENT GENERATION PROGRAMME (PMEGP)

Venue: Government College, Kasaragod Date: 02.03.2023

PROGRAMME SCHEDULE

9.30 am to 10.00 am Registration Inaugural Session

10.00 to 10.05 am	Silent prayer	
10.05 to 10.10 am	Welcome Address	Dr.Midhun.V.P,
		Assistant Professor, Govt College, Kasaragod
10.10 to 10.20 am	Presidential Address	Dr. Ananthapadmanabha.A.L,
		Principal, Govt College, Kasaragod
10.20 to 10.30 am	Inaugural Address	Shri. Sajith Kumar.K,
		General Manager, DIC, Kasaragod
10.30 to 10.35 am	Special Address	Smt. Sumi Vijayan
		Assistant Professor, Govt College, Kasaragod
10.35 to 10.40 am	Vote of Thanks	Smt. Sreelekha.S
		Manager, DIC, Kasaragod

10.40 to 10.50 am Tea Break

Technical Session

10.50 am to 1.30 Session on PMEGP Scheme Shri. Sunil

Assistant District Industries Officer, Kasaragod



Name and Signature of the Principal Dr.Ananthapadmanabha.A.L.





The Prime Minister Employment Generation Programme (PMEGP) is a flagship scheme of the Government of India launched in 2008. The scheme is aimed at providing employment opportunities in rural as well as urban areas through the establishment of micro-enterprises. Under the PMEGP, the government provides financial assistance for the establishment of new micro-enterprises and the expansion of existing ones. The scheme is implemented by the Ministry of Micro, Small and Medium Enterprises (MSME) through the Khadi and Village Industries Commission (KVIC), the District Industries Centres (DICs), and the State Khadi and Village Industries Boards (KVIBs). The beneficiaries of the scheme include individuals, self-help groups (SHGs), institutions, and non-governmental organizations (NGOs). The scheme has a special focus on women, Scheduled Castes (SCs), Scheduled Tribes (STs), and other marginalized sections of society. The PMEGP has been successful in creating employment opportunities and promoting entrepreneurship in the country.

The Entrepreneurial Development Club (EDC), Government College Kasaragod in association with Department of Industries and Commerce, Kasaragod, Government of Kerala organized one day Awareness programme on Prime Minister Employment Generation Programme (PMEGP) for Final Year BA Economics and B-Com Students at Seminar Hall, GCK Kasaragod on 02/03/2023. By spreading awareness about the PMEGP, students can take advantage of the scheme and start their own micro-enterprises, which will lead to job creation and overall economic development.

Dr. Midhun V P, Assistant Professor, Coordinator of Entrepreneurial Development Club (EDC) delivered the welcome speech in the inaugural session. Dr. Ananthapadmanabha A L, Principal presided over the function and Sri Sajith Kumar K, General Manager, District Industries Centre, Kasaragod inaugurated the programme. Mrs. Sumi Vijayan, Assistant Professor, Co-ordinator of the Entrepreneurial Development Club (EDC) delivered a special address in the inaugural session. Smt. Sreelekha. S, Manager, District industries, Kasaragod expressed the vote of thanks.

The inauguration was followed by a technical session. The session was handled by Mr. Sunil, Assistant District Industrial Officer, Kasaragod District. The discussion was focused on eligibility, financial assistance, benefits, application process, monitoring and

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evaluation process and implementation of the Prime Minister Employment Generation Programme (PMEGP).

Total 78 participants attended the Programme. The Students actively participated in the discussion session and clarified their practical doubts regarding structure of the programme and financial assistance from PMEGP. It would be helpful for the students to become job creators instead of job seekers.

Co-ordinator

Dr. Midhun V P
Assistant Professor
Department of Economics
Government College, Kasaragod

Date......

Name and Signature of the Principal Dr.Ananthapadmanabha.A.L.

> FRINCIPAL SOVERNMENT COLLEGE KASARAGOT