



GOVERNMENT COLLEGE KASARAGOD

VIDYANAGAR, KASARAGOD, KERALA, 671123

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NAAC 3RD CYCLE ACCREDITATION

PROJECT WORK
DEPARTMENT OF COMMERCE



GOVERNMENT COLLEGE KASARAGOD

VIDYANAGAR, KASARAGOD, KERALA 671123

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Department of Commerce

Name and Register Number of Final BCOM Students in the year 2022-23

SL.NO	REGISTER NUMBER	NAME OF STUDENT
1	GK20BR0001	AMINATH SHEBEEBA
2	GK20BR0002	AYSHATH HIBA ZAIN SHAN
3	GK20BR0003	FATHIMA FARHATH A R
4	GK20BR0004	FATHIMA SHAHEEMA K S
5	GK20BR0005	FATHIMATH IRFANA I
6	GK20BR0006	FATHIMATH MAHLOOFA P
7	GK20BR0007	CLINT JOHN
8	GK20BR0008	DEVADETHAN E
9	GK20BR0009	DILJITH K S
10	GK20BR0010	MATHEW SHINU
11	GK20BR0011	P K VISHNU PRASAD
12	GK20BR0012	VISHNU K CHANDRAN
13	GK20BR0013	AISHWARYA M
14	GK20BR0014	AYSHA SHAZIYA
15	GK20BR0015	OLIVA JOHN
16	GK20BR0016	PRIDHYA LAKSHMI K
17	GK20BR0017	SHARANYA T H
18	GK20BR0018	SHILNA E
19	GK20BR0019	SHIVAPRIYA M
20	GK20BR0020	SMRITHI K
21	GK20BR0021	SREESHMA V
22	GK20BR0022	VARSHA K
23	GK20BR0023	AVINASH M
24	GK20BR0024	DEVIPRASAD Y
25	GK20BR0025	MUHAMMED ANAS P A
26	GK20BR0026	PAVANRAJ K
27	GK20BR0027	RANJITH KUMAR C H
28	GK20BR0028	SHREYAS C S
29	GK20BR0029	CHETHANA
30	GK20BR0030	PRIYA
31	GK20BR0031	RAJASHREE U
32	GK20BR0032	ABHINAV S R
33	GK20BR0033	AKSHAY KRISHNAN NAMBIAR N
34	GK20BR0034	MIDHUN JOSHUA
35	GK20BR0035	YADHUKRISHNAN A
36	GK20BR0036	YADU KRISHNAN



37	GK20BR0037	ANJANA SUDHAN
38	GK20BR0038	BEENA K
39	GK20BR0039	FATHIMATH SHAFAREENA
40	GK20BR0040	FATHIMATH SHYMA M H
41	GK20BR0041	SHIVA RANJINI
42	GK20BR0042	GOKUL ARJUN U
43	GK20BR0043	PRANAV CHANDRAN K
44	GK20BR0044	SUDHEESH D S
45	GK20BR0045	KHADEEJATH RUBAYYA N A



Name and Signature of the Principal
Dr. Ananthapadmanabha. A. I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“AN EMPIRICAL STUDY ON QUALITY WORK LIFE (QWL) AND
OCCUPATIONAL STRESS AMONG TEACHERS WITH SPECIAL
REFERENCE TO SELECTED GOVERNMENT AND NON –
GOVERNMENT INSTITUTIONS IN KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

AMINATH SHEBEEBA

REG.NO: GK20BR0001

Under the supervision of

Mr. BIJU K

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of

Bachelor degree programme in Commerce



*Verified
clprad
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

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[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

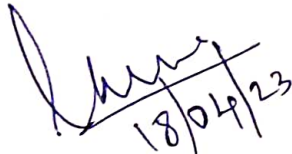
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KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "AN EMPIRICAL STUDY ON QUALITY WORK LIFE (QWL) AND OCCUPATIONAL STRESS AMONG TEACHERS WITH SPECIAL REFERENCE TO SELECTED GOVERNMENT AND NON - GOVERNMENT INSTITUTIONS IN KASARAGOD DISTRICT" is the bonafide work of AMINATH SHEBEEBA(Reg.No:GK20BR0001), PRIDHYA LAKSHMI K. (Reg. No: GK20BR0016), YADHUKRISHNAN A. (Reg. No: GK20BR0035) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.



Ms. JASNA K.A.

Head of the Department

Department of commerce

Government College Kasaragod.

Vidyanagar – 671123



Mr. BIJU K

Supervising teacher

Assistant professor

Department of Commerce

Government College Kasaragod

Vidyanagar- 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.


PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON THE INFLUENCE OF SOCIAL MEDIA ON
ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

AYSHATH HIBA ZAIN SHAN

REG.NO:GK20BR0002

Under the supervision of

Mrs.SUMI VIJAYAN

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of

Bachelor degree programme in Commerce



*Verified
d-prod
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

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APRIL 2023



[Signature]

Name and Signature of the Principal
Dr.Ananthapadmanabha.A.I.

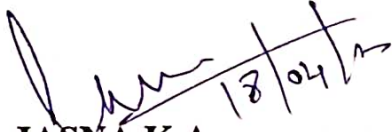
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KASARAGOD**

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DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INFLUENCE OF SOCIAL MEDIA ON ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SHARANYA T.H. (Reg. No: GK20BR0017) ABHINAV S.R. (Reg. No: GK20BR0032), AYSHATH HIBA ZAIN SHAN (Reg. No: GK20BR0002) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.



Ms. JASNA K.A

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123



Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123





Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



**“A STUDY ON POPULARITY OF FINTECH SERVICES WITH
SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

FATHIMA FARHATH A R .

REG. NO: GK20BR0003

Under the supervision of

Miss. JASNA K.A

Assistant Professor

Department of Commerce

*In partial fulfilment of the requirements for the Award of
Bachelor Degree Programme in Commerce*



*Verified
Chirady
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON POPULARITY OF FINTECH SERVICES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of FATHIMA FARHATHA.R(Reg. No: GK20BR0003), SHILNA E(Reg. No: GK20BR0018), AKSHAYKRISHNAN NAMBIAR(Reg. No:GK20BR0033) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


Miss. JASNA K.A.

Supervising teacher

Head of the Department

Assistant professor


Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

Department of Commerce
Govt college Kasaragod

Vidyanagar-671123



**“A STUDY ON E-LOYALTY AMONG THE
CONSUMERS IN KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

FATHIMA SHAIHEEMA K.S.

REG NO: GK20BR0004

Under the supervision of

Mrs. SUMI VIJAYAN

Assistant Professor

Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



Verified
Chandru
Pradeep Kumar CH

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023





Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON E-LOYALTY AMONG THE CONSUMERS IN KASARAGOD DISTRICT" is the bonafide work of FATHIMA SHAHEEMA K.S. (Reg. No: GK20BR0004), SHIVAPRIYA M. (Reg. No: GK20BR0019), MIDHUN JOSHUA (Reg. No: GK20BR0034) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-2023.

Ms. JASNA K.A. 8/04/23

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123

Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government college Kasaragod

Vidyanagar - 671123

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.



PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON PROBLEMS FACED BY CUSTOMERS WHILE
AVAILING LOANS AND ADVANCES FROM PUBLIC SECTOR BANKS
WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

FATHIMATH IRFANA I.

REG NO:GK20BR0005

Under the supervision of

Ms.JASNA K.A.

Assistant Professor, Department Of Commerce

In partial fulfillment for the award of Bachelor Degree

in COMMERCE



*Verified
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD
APRIL 2023

KANNUR UNIVERSITY

[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.



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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PROBLEMS FACED BY CUSTOMERS WHILE AVAILING LOANS AND ADVANCES FROM PUBLIC SECTOR BANK WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SMRITHI K (GK20BR0020), FATHIMATH IRFANA I (GK20BR0005), KHADEEJATH RUBAYYA N.A. (GK20BR0045) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


18/04/23

Ms. JASNA K.A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



PRINCIPAL
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KASARAGOD

**"A STUDY ON EFFECTIVENESS OF HARITHA KARMA SENA IN
HOUSEHOLD WASTE MANAGEMENT WITH SPECIAL REFERENCE
TO KASARAGOD DISTRICT"**

A PROJECT REPORT

Submitted by

FATHIMATH MAHLOOFA P

REG NO: GK20BR0006

Under the supervision of

Ms. JASNA K. A.

Assistant Professor, Department Of Commerce

In partial fulfilment for the award of Bachelor Degree

in COMMERCE



*Verified
Chandru
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

APRIL 2023

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Dr. Ananthapadmanabha.A.I.

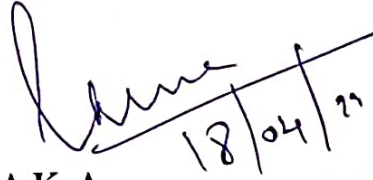
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KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON EFFECTIVENESS OF HARITHAKARMA SENA IN HOUSEHOLD WASTE MANAGEMENT WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SREESHMA V. (GK20BR0021), FATHIMATH MAHLOOFA P. (GK20BR0006), YADU KRISHNAN (GK20BR0036) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


18/04/21

Ms. JASNA K. A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.


PRINCIPAL
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KASARAGOD

**“A STUDY ON IMPACT OF GREEN MARKETING ON
CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

CLINT JOHN

REG.NO:GK20BR0007

Under the supervision of

Mrs. SUMI VIJAYAN

Assistant Professor

Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



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KANNUR UNIVERSITY

APRIL 2023

*Verified
Signed
Aradeep Kumar CH*




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

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DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON IMPACT OF GREEN MARKETING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of FATHIMATH SHYMA M.H. (Reg. No: GK20BR0040), VARSHA K. (Reg. No: GK20BR0022), and CLINT JOHN (Reg. No: GK20BR0007) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.


Ms. JASNA K.A.

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123


Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
SAMSUNG MOBILE PHONES WITH SPECIAL
REFERENCE TO KASARAGOD DISTRICT.”**

A PROJECT REPORT

Submitted by

DEVADETHAN E.
REG NO: GK20BR0008

Under the supervision of

Mrs. SUMI VIJAYAN
Assistant Professor
Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



*Verified
Signed
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

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APRIL 2023



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

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GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of DEVADETHAN E. (Reg. No: GK20BRO008), ANJANA SUDHAN (Reg. No: GK20BR0037), AVINASH M. (Reg. No: GK20BR0023), under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.

Ms. JASNA K. A.

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123

Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar -671123



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**"A STUDY OF GOVERNMENT AND PRIVATE EMPLOYEE'S
ATTITUDE TOWARDS POPULARITY, AWARENESS OF POST
OFFICE SAVINGS- SPECIAL REFERENCE TO KASARAGOD
DISTRICT"**

A PROJECT REPORT

Submitted by

DILJITH K S

REG NO: GK20BR0009

Under the supervision of

Ms. AMITHA KUMARI B.

Assistant Professor,

Department of Commerce

In partial fulfilment for the award of

Bachelor Degree in Commerce



GOVERNMENT COLLEGE KASARAGOD

APRIL 2022

KANNUR UNIVERSITY



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

1



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KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY OF GOVERNMENT AND PRIVATE EMPLOYEE'S ATTITUDE TOWARDS POPULARITY, AWARENESS OF POST OFFICE SAVINGS- SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of DEVIPRASAD Y (GK20BR0024), RAJASHREE U (GK20BR0031) AND DILJITH K S (GK20BR0009) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree programme provided by Kannur University during 2020-2023.


Ms. JASNA K A

Head of the Department
Department of Commerce
Government College Kasaragod


Ms. AMITHA KUMARI B.

Supervising Teacher
Assistant Professor
Department of Commerce
Government College Kasaragod




Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON CONSUMPTION OF OTT PLATFORMS AMONG
COMMON PEOPLE DURING COVID 19 PANDEMIC WITH
SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

MATHEW SHINU

REG NO: GK20BR0010

Under the supervision of

Mrs. AMITHA KUMARI B

Assistant Professor, Department of Commerce

*In partial fulfilment for the award of Bachelor Degree in
COMMERCE*



*Verified
already
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

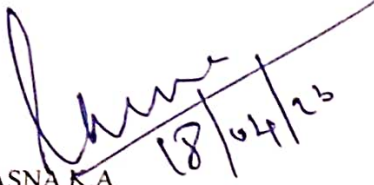


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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE


This is to certify that this project report entitled “A STUDY ON CONSUMPTION OF OTT PLATFORMS AMONG COMMON PEOPLE DURING COVID 19 PANDEMIC WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT” is the bonafide work of MATHEW SHINU(GK20BR0010) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree programme provided by Kannur University during 2020-2023. Mrs. JASNA K A Mrs. AMITHA KUMARI B Head of the Department Supervising teacher Department of Commerce Assistant Professor Government college Kasaragod Department of Commerce Government college Kasaragod.



Ms. JASNA K.A
Head of the department and supervisor
Assistant Professor
Dept. Of Commerce
Govt. College Kasaragod



Ms. AMITHA KUMARI B
Supervising teacher
Assistant Professor
Dept. Of Commerce
Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON CONSUMER BUYING BEHAVIOUR OF CLOTHING IN
FASHION INDUSTRY WITH SPECIAL REFERENCE TO KASARAGOD
DISTRICT ”**

A PROJECT REPORT

Submitted by

P K VISHNU PRASAD.

REG NO: GK20BR0011.

Under the supervision of

Ms. AMITHA KUMARI B

Assistant Professor, Department Of Commerce

In partial fulfilment for the award of Bachelor Degree in

COMMERCE



*Verified
by
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



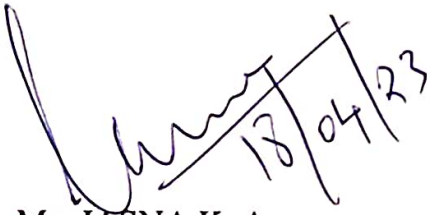
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled “A STUDY ON CONSUMER BUYING BEHAVIOUR OF CLOTHING IN FASHION INDUSTRY WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT” is the bonafide work of P K VISHNU PRASAD (GK20BR0011), PAVANRAJ K (GK20BR0026), FATHIMATH SHAFAREENA (GK20BR0039), carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2019-2022.



Ms. JASNA K. A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



Ms. AMITHA KUMARI B

Supervising teacher

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha. A. L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“ A STUDY OF HEALTH INSURANCE USAGE OF EMPLOYEES
WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT “**

A PROJECT REPORT

Submitted by

VISHNU K CHANDRAN

REG. NO: GK20BR0012

Under the supervision of

Mr. BIJU K

Assistant Professor

Department of Commerce

In partial fulfilment of requirements for the award of

Bachelor degree programme in Commerce



*Verified
Signature
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



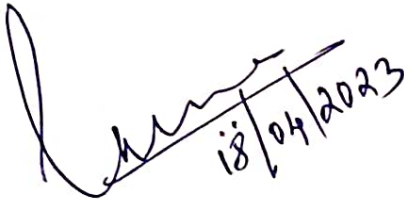
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled “ A STUDY OF HEALTH INSURANCE USAGE OF EMPLOYEES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT “ is the bonafide work of VISHNU K CHANDRAN. (Reg. No: GK20BR0012), RANJITH KUMAR C H. (Reg. No: GK20BR0027) and GOKUL ARJUN U. (Reg. No: GK20BR0042) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-23.



Ms. JASNA K A

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123



Mr. BIJU K

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



**"A STUDY ON CUSTOMER PERCEPTION TOWARDS E-
WALLET/UPI SERVICES WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT"**

A PROJECT REPORT

Submitted by

AISHWARYA M

REG. NO.: GK20BR0013

Under the supervision of

BIJU K

Assistant Professor, Department of Commerce

In partial fulfillment of the award of bachelor degree in

COMMERCE



*Verified
dmdp
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



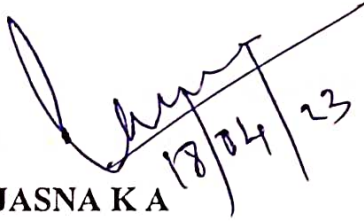
[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

KANNUR UNIVERSITY

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER PERCEPTION TOWARDS E-WALLET/UPI SERVICES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of AISHWARYA M (GK20BR0013) who carried out the project under my supervision in partial fulfilment of requirement of the Bachelor of Commerce degree from GOVERNMENT COLLEGE KASARAGOD



JASNA K A

**Asst. Professor and
Head OF Dept. of Commerce
Govt. College Kasaragod**



BIJU K

**Asst. Professor
Dept. of Commerce
Govt. College Kasaragod**



**Name and Signature of the Principal
Dr. Ananthapadmanabha. A. L.**

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

Impact of covid-19 on retail shops- A study with reference to kasaragod district

A PROJECT REPORT

Submitted by

AYSHA SHAZIYA

REG NO: GK20BR0014

Under the supervision of

MR.BIJU K

Assistant professor

Department of Commerce

*In partial fulfilment of requirements for the award of
Bachelor degree programme in commerce*



*Verified
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

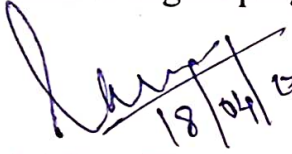
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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "IMPACT OF COVID -19 ON RETAIL SHOPS - A STUDY WITH REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of AYSHA SHAZIYA (Reg. No: GK20BR0014), PRIYA (Reg. No: GK20BR0030) and PRANAV CHANDRAN K (Reg. No: GK19BR0043) under my guidance and supervision in partial fulfillment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2022-23.



Ms. JASNA K A

Head of the Department

Department of Commerce

Government college kasaragod
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Vidyanagar – 671123
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Mr. BIJU K

Supervising teacher

Assistant Professor

Department of

Government college

Vidyanagar – 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

**“A STUDY ON THE INVESTMENT PREFERENCE OF
EMPLOYEES WITH SPECIAL PREFERENCE TO
KASARGOD DISTRICT.”**

A PROJECT REPORT

Submitted by

OLIVIA JOHN

REGNO: GK20BR0015

Under the supervision of

Mrs. AMITHA KUMARI B

Assistant Professor

Department of Commerce

In partial fulfilment of requirements for the award of
Bachelor degree programme in commerce



*Verified
Signature
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

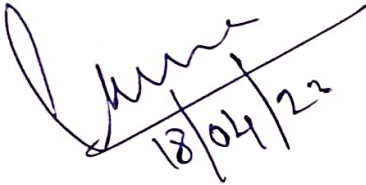
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KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INVESTMENT PREFERENCE OF EMPLOYEES WITH SPECIAL PREFERENCE TO KASARGOD DISTRICT" is the bonafide work of OLIVIA JOHN (Reg No: GK20BR0015) CHETHANA (Reg No: GK20BR0029) SUDHEESH D S (Reg No: GK20BR0044) under my guidance and my supervision in partial fulfillment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2022-23.



Ms. JASNA K. A.

Head of the Department
Department of Commerce,
Government College Kasaragod
Vidyanagar-671123



Mrs. AMITHA KUMARI B.

Supervising Teacher
Assistant Professor
Department of Commerce,
Government College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.



PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“AN EMPIRICAL STUDY ON QUALITY WORK LIFE (QWL) AND
OCCUPATIONAL STRESS AMONG TEACHERS WITH SPECIAL
REFERENCE TO SELECTED GOVERNMENT AND NON –
GOVERNMENT INSTITUTIONS IN KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

PRIDHYA LAKSHMI.K

REG.NO: GK20BR0016

Under the supervision of

Mr. BIJU K

Assistant Professor

Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



*Verified
by
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

1



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

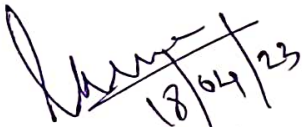
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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "AN EMPIRICAL STUDY ON QUALITY WORK LIFE (QWL) AND OCCUPATIONAL STRESS AMONG TEACHERS WITH SPECIAL REFERENCE TO SELECTED GOVERNMENT AND NON - GOVERNMENT INSTITUTIONS IN KASARAGOD DISTRICT" is the bonafide work of AMINATH SHEBEEBA(Reg.No:GK20BR0001), PRIDHYA LAKSHMI K. (Reg. No: GK20BR0016), YADHUKRISHNAN A. (Reg. No: GK20BR0035) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.



Ms. JASNA K.A.

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Mr. BIJU K

Supervising teacher

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**“A STUDY ON THE INFLUENCE OF SOCIAL MEDIA ON
ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

SHARANYA T.H.

REG.NO:GK20BR0017

Under the supervision of

Mrs.SUMI VIJAYAN

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of

Bachelor degree programme in Commerce



*Verified
Approved
Anand kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]
Name and Signature of the Principal
Dr.Ananthapadmanabha.A.L

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INFLUENCE OF SOCIAL MEDIA ON ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SHARANYA T.H. (Reg. No: GK20BR0017) ABHINAV S.R. (Reg. No: GK20BR0032), AYSHATH HIBA ZAIN SHAN (Reg. No: GK20BR0002) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.


18/04/23

Ms. JASNA K.A

Head of the Department

Department of Commerce

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Mrs. SUMI VIJAYAN

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Assistant Professor

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Vidyanagar – 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.


PRINCIPAL
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**“A STUDY ON POPULARITY OF FINTECH SERVICES WITH
SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

SHILNA E.

REG. NO: GK20BR0018

Under the supervision of

Miss. JASNA K.A

Assistant Professor

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*In partial fulfilment of the requirements for the Award of
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*Verified
Approved
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.



**PRINCIPAL
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KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled “A STUDY ON POPULARITY OF FINTECH SERVICES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT” is the bonafide work of FATHIMA FARHATHA.R(Reg. No: GK20BR0003), SHILNA E(Reg. No: GK20BR0018), AKSHAYKRISHNAN NAMBIAR(Reg. No:GK20BR0033) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


Miss. JASNA K.A.

Supervising teacher

Head of the Department

Assistant professor

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Govt college Kasaragod

Vidyanagar-671123

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L



**"A STUDY ON E-LOYALTY AMONG THE
CONSUMERS IN KASARAGOD DISTRICT"**

A PROJECT REPORT

Submitted by

SHIVAPRIYA M.

REG NO: GK20BR0019

Under the supervision of

Mrs. SUMI VIJAYAN

Assistant Professor

Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



*Verified
Chandyp
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON E-LOYALTY AMONG THE CONSUMERS IN KASARAGOD DISTRICT" is the bonafide work of FATHIMA SHAHEEMA K.S. (Reg. No: GK20BR0004), SHIVAPRIYA M. (Reg. No: GK20BR0019), MIDHUN JOSHUA (Reg. No: GK20BR0034) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-2023.


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Mrs. SUMI VIJAYAN

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Assistant Professor

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Vidyanagar - 671123




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Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON PROBLEMS FACED BY CUSTOMERS WHILE
AVAILING LOANS AND ADVANCES FROM PUBLIC SECTOR BANKS
WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

SMRITHI K

REG NO:GK20BR0020

Under the supervision of

Ms.JASNA K.A.

Assistant Professor, Department Of Commerce

In partial fulfillment for the award of Bachelor Degree

in COMMERCE



GOVERNMENT COLLEGE KASARAGOD
APRIL 2023

KANNUR UNIVERSITY

*Verified
Pradeep Kumar CH*



[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PROBLEMS FACED BY CUSTOMERS WHILE AVAILING LOANS AND ADVANCES FROM PUBLIC SECTOR BANK WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SMRITHI K (GK20BR0020), FATHIMATH IRFANA I (GK20BR0005), KHADEEJATH RUBAYYA N.A. (GK20BR0045) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.

Ms. JASNA K.A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON EFFECTIVENESS OF HARITHA KARMA SENA IN
HOUSEHOLD WASTE MANAGEMENT WITH SPECIAL REFERENCE
TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

SREESHMA V

REG NO: GK20BR0021

Under the supervision of

Ms. JASNA K. A.

Assistant Professor, Department Of Commerce

In partial fulfilment for the award of Bachelor Degree

in COMMERCE



GOVERNMENT COLLEGE KASARAGOD

APRIL 2023

KANNUR UNIVERSITY



*Verified
Chandrasekhar
Pradeep Kumar CH*

[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

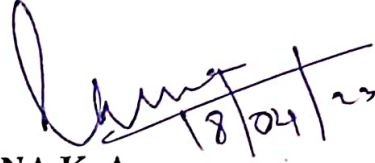
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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON EFFECTIVENESS OF HARITHAKARMASENA IN HOUSEHOLD WASTE MANAGEMENT WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SREESHMA V. (GK20BR0021), FATHIMATH MAHLOOFA P. (GK20BR0006), YADU KRISHNAN (GK20BR0036) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


18/04/23

Ms. JASNA K. A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod





Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.


PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON IMPACT OF GREEN MARKETING ON
CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

VARSHA K.

REG.NO:GK20BR0022

Under the supervision of

Mrs. SUMI VIJAYAN

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of

Bachelor degree programme in Commerce



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KANNUR UNIVERSITY

APRIL 2023

*Verified
by
Pradeep Kumar CH*



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE
BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON IMPACT OF GREEN MARKETING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of FATHIMATH SHYMA M.H. (Reg. No: GK20BR0040), VARSHA K. (Reg. No: GK20BR0022), and CLINT JOHN (Reg. No: GK20BR0007) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.


Ms. JASNA K.A.

Head of the Department
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Government College Kasaragod
Vidyanagar - 671123


Mrs. SUMI VIJAYAN

Supervising teacher
Assistant Professor
Department of Commerce
Government College Kasaragod
Vidyanagar - 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

A rectangular purple stamp with the text "PRINCIPAL" at the top, "GOVERNMENT COLLEGE" in the middle, and "KASARAGOD" at the bottom.

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
SAMSUNG MOBILE PHONES WITH SPECIAL
REFERENCE TO KASARAGOD DISTRICT.”**

A PROJECT REPORT

Submitted by

AVINASH M.
REG NO: GK20BR0023

Under the supervision of

Mrs. SUMI VIJAYAN
Assistant Professor
Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



*Verified
Pradeep Kumar CH*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of DEVADETHAN E. (Reg. No: GK20BRO008), ANJANA SUDHAN (Reg. No: GK20BR0037), AVINASH M. (Reg. No: GK20BR0023), under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.

Ms. JASNA K. A.

Head of the Department

Department of Commerce

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Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

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Vidyanagar -671123



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY OF GOVERNMENT AND PRIVATE EMPLOYEE’S
ATTITUDE TOWARDS POPULARITY, AWARENESS OF POST
OFFICE SAVINGS- SPECIAL REFERENCE TO KASARAGOD
DISTRICT”**

A PROJECT REPORT

Submitted by

DEVIPRASAD Y

REG NO: GK20BR0024

Under the supervision of

Ms. AMITHA KUMARI B.

Assistant Professor,

Department of Commerce

*In partial fulfilment for the award of
Bachelor Degree in Commerce*



GOVERNMENT COLLEGE KASARAGOD

APRIL 2022

KANNUR UNIVERSITY





Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled **"A STUDY OF GOVERNMENT AND PRIVATE EMPLOYEE'S ATTITUDE TOWARDS POPULARITY, AWARENESS OF POST OFFICE SAVINGS- SPECIAL REFERENCE TO KASARAGOD DISTRICT"** is the bonafide work of DEVIPRASAD Y (GK20BR0024), RAJASHREE U (GK20BR0031) AND DILJITH K S (GK20BR0009) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree programme provided by Kannur University during 2020-2023.


Ms. JASNA K A

Head of the Department
Department of Commerce
Government College Kasaragod


Ms. AMITHA KUMARI B.

Supervising Teacher
Assistant Professor
Department of Commerce
Government College Kasaragod




Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“ A STUDY ON AWARENESS LEVEL OF PM JANDHAN YOJANA
(FINANCIAL INCLUSION) IN KASARAGOD DISTRICT ”**

A PROJECT REPORT

Submitted by

MUHAMMAD ANAS P A

REG. NO : GK20BR0025

Under the supervision of

Smt. AMITHA KUMARI B

Assistant Professor

Department of Commerce

*In Partial fulfillment of requirements for the award of
Bachelor Degree Programme in Commerce*



*Verified
Pranabha
A.L.*

**GOVERNMENT COLLEGE KASARAGOD
KANNUR UNIVERSITY
APRIL 2023**



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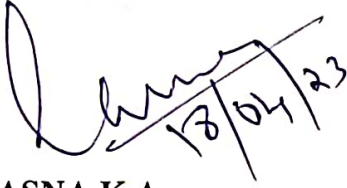
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

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GOVERNMENT COLLEGE
KASARAGOD**

**GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE**

BONAFIDE CERTIFICATE

This is to certify that the project entitled “ A STUDY ON AWARENESS LEVEL OF PM JANDHAN YOJANA (FINANCIAL INCLUSION) IN KASARAGOD DISTRICT” is the bonafide work of MUHAMMAD ANAS P A (Reg No: GK20BR0025) and SHIVARANJINI (Reg No : GK20BR0041) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-23.



Ms. JASNA K A
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Mrs. AMITHA KUMARI B
Supervising teacher
Assistant Professor
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Vidyanagar– 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

**“A STUDY ON CONSUMER BUYING BEHAVIOUR OF CLOTHING IN
FASHION INDUSTRY WITH SPECIAL REFERENCE TO KASARAGOD
DISTRICT ”**

A PROJECT REPORT

Submitted by

PAVANRAJ K.

REG NO: GK20BR0026.

Under the supervision of

Ms. AMITHA KUMARI B

Assistant Professor, Department Of Commerce

In partial fulfilment for the award of Bachelor Degree in

COMMERCE



*Verified
Pranathib
Dh*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



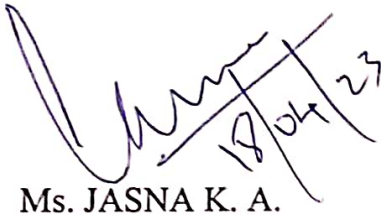
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

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GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR OF CLOTHING IN FASHION INDUSTRY WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of P K VISHNU PRASAD (GK20BR0011), PAVANRAJ K (GK20BR0026), FATHIMATH SHAFAREENA (GK20BR0039), carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2019-2022.



Ms. JASNA K. A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



Ms. AMITHA KUMARI B

Supervising teacher

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“ A STUDY OF HEALTH INSURANCE USAGE OF EMPLOYEES
WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT “**

A PROJECT REPORT

Submitted by

RANJITH KUMAR C H.

REG. NO: GK20BR0027

Under the supervision of

Mr. BIJU K

Assistant Professor

Department of Commerce

*In partial fulfilment of requirements for the award of
Bachelor degree programme in Commerce*



*Assisted
Pranavthi
Bm*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



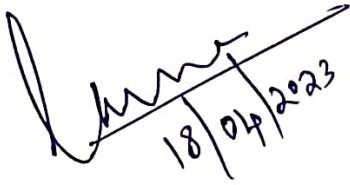
Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled “ A STUDY OF HEALTH INSURANCE USAGE OF EMPLOYEES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT “ is the bonafide work of VISHNU K CHANDRAN. (Reg. No: GK20BR0012), RANJITH KUMAR C H. (Reg. No: GK20BR0027) and GOKUL ARJUN U. (Reg. No: GK20BR0042) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-23.



Ms. JASNA K A

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Mr. BIJU K

Supervising teacher

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Government College Kasaragod

Vidyanagar - 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**"A STUDY ON CUSTOMER PERCEPTION TOWARDS E-
WALLET/UPI SERVICES WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT"**

A PROJECT REPORT

Submitted by

SHIREYES C S

REG. NO.: GK20BR0028

Under the supervision of

BIJU K

Assistant Professor, Department of Commerce

In partial fulfillment of the award of bachelor degree in

COMMERCE



*Assigned
Pranav B. G. S.*

GOVERNMENT COLLEGE KASARAGOD

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APRIL 2023



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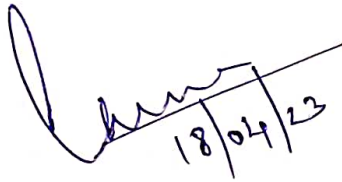
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

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GOVERNMENT COLLEGE
KASARAGOD**

KANNUR UNIVERSITY

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER PERCEPTION TOWARDS E-WALLET/UPI SERVICES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SHREYES C S (GK20BR0028) who carried out the project under my supervision in partial fulfilment of requirement of the Bachelor of Commerce degree from GOVERNMENT COLLEGE KASARAGOD



JASNA K A

Asst. Professor and
Head OF Dept. of Commerce
Govt. College Kasaragod



BIJU K

Asst. Professor
Dept. of Commerce
Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON THE INVESTMENT PREFERENCE OF
EMPLOYEES WITH SPECIAL PREFERENCE TO
KASARGOD DISTRICT.”**

A PROJECT REPORT

Submitted by

CHETHANA

REGNO: GK20BR0029

Under the supervision of

Mrs. AMITHA KUMARI B

Assistant Professor

Department of Commerce

In partial fulfilment of requirements for the award of
Bachelor degree programme in commerce



*Verified
Dharmendra
Bhat*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

1



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

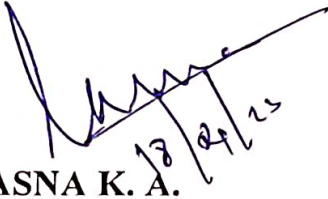
**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INVESTMENT PREFERENCE OF EMPLOYEES WITH SPECIAL PREFERENCE TO KASARGOD DISTRICT" is the bonafide work of OLIVIA JOHN (Reg No: GK20BR0015) CHETHANA (Reg No: GK20BR0029) SUDHEESH D S (Reg No: GK20BR0044) under my guidance and my supervision in partial fulfillment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2022-23.



Ms. JASNA K. A.

Head of the Department
Department of Commerce,
Government College Kasaragod
Vidyanagar-671123



Mrs. AMITHA KUMARI B.

Supervising Teacher
Assistant Professor
Department of Commerce,
Government College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



Impact of covid-19 on retail shops- A study with reference to kasaragod district

A PROJECT REPORT

Submitted by

PRIYA

REG NO: GK20BR0030

Under the supervision of

MR.BIJU K

Assistant professor

Department of Commerce

*In partial fulfilment of requirements for the award of
Bachelor degree programme in commerce*



*Verified
Printha-k*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



Name and Signature of the Principal
Dr.Ananthapadmanabha.A.I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "IMPACT OF COVID -19 ON RETAIL SHOPS - A STUDY WITH REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of AYSHA SHAZIYA (Reg. No: GK20BR0014), PRIYA (Reg. No: GK20BR0030) and PRANAV CHANDRAN K (Reg. No: GK19BR0043) under my guidance and supervision in partial fulfillment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2022-23.


Ms. JASNA K A

Head of the Department

Department of Commerce

Government college kasaragod
commerce

Vidyanagar – 671123
Kasaragod


Mr. BIJU K

Supervising teacher

Assistant Professor

Department of

Government college

Vidyanagar – 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY OF GOVERNMENT AND PRIVATE EMPLOYEE'S
ATTITUDE TOWARDS POPULARITY, AWARENESS OF POST
OFFICE SAVINGS- SPECIAL REFERENCE TO KASARAGOD
DISTRICT”**

A PROJECT REPORT

Submitted by

RAJASHREE U

REG NO: GK20BR0031

Under the supervision of

Ms. AMITHA KUMARI B.

Assistant Professor,

Department of Commerce

*In partial fulfilment for the award of
Bachelor Degree in Commerce*



GOVERNMENT COLLEGE KASARAGOD

APRIL 2022

KANNUR UNIVERSITY



**Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.**

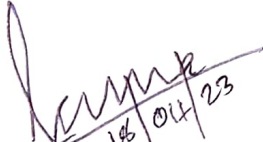
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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled “A STUDY OF GOVERNMENT AND PRIVATE EMPLOYEE’S ATTITUDE TOWARDS POPULARITY, AWARENESS OF POST OFFICE SAVINGS- SPECIAL REFERENCE TO KASARAGOD DISTRICT” is the bonafide work of DEVIPRASAD Y (GK20BR0024), RAJASHREE U (GK20BR0031) AND DILJITH K S (GK20BR0009) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree programme provided by Kannur University during 2020-2023.



Ms. JASNA K A

Head of the Department
Department of Commerce
Government College Kasaragod



Ms. AMITHA KUMARI B.

Supervising Teacher
Assistant Professor
Department of Commerce
Government College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON THE INFLUENCE OF SOCIAL MEDIA ON
ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

ABHINAV S.R.

REG.NO:GK20BR0032

Under the supervision of

Mrs.SUMI VIJAYAN

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce



Approved, Principal

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



Name and Signature of the Principal
Dr.Ananthapadmanabha.A.I.

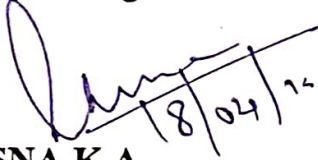
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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INFLUENCE OF SOCIAL MEDIA ON ENTREPRENEURSHIP DEVELOPMENT WITH REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SHARANYA T.H. (Reg. No: GK20BR0017) ABHINAV S.R. (Reg. No: GK20BR0032), AYSHATH HIBA ZAIN SHAN (Reg. No: GK20BR0002) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.



Ms. JASNA K.A

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123



Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

**“A STUDY ON POPULARITY OF FINTECH SERVICES WITH
SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

AKSHAY KRISHNAN NAMBIAR N .

REG. NO: GK20BR0033

Under the supervision of

Miss. JASNA K.A

Assistant Professor

Department of Commerce

*In partial fulfilment of the requirements for the Award of
Bachelor Degree Programme in Commerce*



*Approved
Principal
Dr. Ananthapadmanabha A.I.*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY



APRIL 2023

Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON POPULARITY OF FINTECH SERVICES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of FATHIMA FARHATHA.R(Reg. No: GK20BR0003), SHILNA E(Reg. No: GK20BR0018), AKSHAYKRISHNAN NAMBIAR(Reg. No:GK20BR0033) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.


PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD




Miss. JASNA K.A.

Supervising teacher

Head of the Department

Assistant professor

Department of Commerce

Govt college Kasaragod

Vidyanagar-671123

**“A STUDY ON E-LOYALTY AMONG THE
CONSUMERS IN KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

MIDHUN JOSHUA

REG NO: GK20BR0034

Under the supervision of

Mrs. SUMI VIJAYAN

Assistant Professor

Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



*Verified
Pranathu*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]

**Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.**

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON E-LOYALTY AMONG THE CONSUMERS IN KASARAGOD DISTRICT" is the bonafide work of FATHIMA SHAHEEMA K.S. (Reg. No: GK20BR0004), SHIVAPRIYA M. (Reg. No: GK20BR0019), MIDHUN JOSHUA (Reg. No: GK20BR0034) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-2023.


Ms. JASNA K.A.

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar – 671123


Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government college Kasaragod

Vidyanagar - 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.



**“AN EMPIRICAL STUDY ON QUALITY WORK LIFE (QWL) AND
OCCUPATIONAL STRESS AMONG TEACHERS WITH SPECIAL
REFERENCE TO SELECTED GOVERNMENT AND NON –
GOVERNMENT INSTITUTIONS IN KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

YADHUKRISHNAN.A

REG.NO: GK20BR0035

Under the supervision of

Mr. BIJU K

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of

Bachelor degree programme in Commerce



Dr. Ananthapadmanabha A.L.

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

1



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

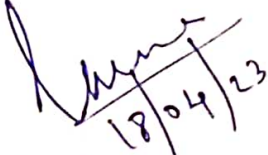
**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled “AN EMPIRICAL STUDY ON QUALITY WORK LIFE (QWL) AND OCCUPATIONAL STRESS AMONG TEACHERS WITH SPECIAL REFERENCE TO SELECTED GOVERNMENT AND NON - GOVERNMENT INSTITUTIONS IN KASARAGOD DISTRICT” is the bonafide work of AMINATH SHEBEEBA(Reg.No:GK20BR0001), PRIDHYA LAKSHMI K. (Reg. No: GK20BR0016), YADHUKRISHNAN A. (Reg. No: GK20BR0035) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.



Ms. JASNA K.A.

Head of the Department

Department of commerce

Government College Kasaragod.

Vidyanagar – 671123



Mr. BIJU K

Supervising teacher

Assistant professor

Department of Commerce

Government College Kasaragod

Vidyanagar- 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**"A STUDY ON EFFECTIVENESS OF HARITHA KARMA SENA IN
HOUSEHOLD WASTE MANAGEMENT WITH SPECIAL REFERENCE
TO KASARAGOD DISTRICT"**

A PROJECT REPORT

Submitted by

YADU KRISHNAN

REG NO: GK20BR0036

Under the supervision of

Ms. JASNA K. A.

Assistant Professor, Department Of Commerce

In partial fulfilment for the award of Bachelor Degree

in COMMERCE



*Verified
Pranavth 14
Bh*

GOVERNMENT COLLEGE KASARAGOD

APRIL 2023

KANNUR UNIVERSITY



[Signature]

**Name and Signature of the Principal
Dr. Ananthapadmanabha. A. I.**

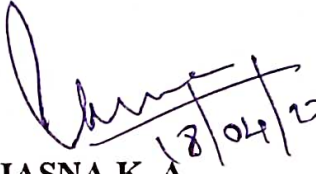
**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON EFFECTIVENESS OF HARITHAKARMA SENA IN HOUSEHOLD WASTE MANAGEMENT WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SREESHMA V. (GK20BR0021), FATHIMATH MAHLOOFA P. (GK20BR0006), YADU KRISHNAN (GK20BR0036) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.


Ms. JASNA K. A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

A rectangular purple stamp with the text "PRINCIPAL" at the top, "GOVERNMENT COLLEGE" in the middle, and "KASARAGOD" at the bottom.

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
SAMSUNG MOBILE PHONES WITH SPECIAL
REFERENCE TO KASARAGOD DISTRICT.”**

A PROJECT REPORT

Submitted by

ANJANA SUDHAN
REG NO: GK20BR0037

Under the supervision of

Mrs. SUMI VIJAYAN
Assistant Professor
Department of Commerce

*In partial Fulfilment of requirements for the Award of
Bachelor degree programme in Commerce*



*Verified
Pranav B. G.
[Signature]*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



1

[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha. A. I.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of DEVADETHAN E. (Reg. No: GK20BRO008), ANJANA SUDHAN (Reg. No: GK20BR0037), AVINASH M. (Reg. No: GK20BR0023), under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.

Ms. JASNA K. A.

Mrs. SUMI VIJAYAN

Head of the Department

Supervising teacher

Department of Commerce

Assistant Professor

Government College Kasaragod

Department of Commerce

Vidyanagar – 671123

Government College Kasaragod

Vidyanagar -671123



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON CUSTOMER PERCEPTION TOWARDS E-
WALLET/UPI SERVICES WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

BEENA K

REG. NO.: GK20BR0038

Under the supervision of

BIJU K

Assistant Professor, Department of Commerce

In partial fulfillment of the award of bachelor degree in

COMMERCE



*Assigned
Pranith B
Dr. K*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

KANNUR UNIVERSITY

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER PERCEPTION TOWARDS E-WALLET/UPI SERVICES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of BEENA K (GK20BR0038) who carried out the project under my supervision in partial fulfilment of requirement of the Bachelor of Commerce degree from GOVERNMENT COLLEGE KASARAGOD



JASNA K A

Asst. Professor and
Head OF Dept. of Commerce
Govt. College Kasaragod



BIJU K

Asst. Professor
Dept. of Commerce
Govt. College Kasaragod



Name and Signature of the Principal
Dr. Ananthapadmanabha. A. I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON CONSUMER BUYING BEHAVIOUR OF CLOTHING IN
FASHION INDUSTRY WITH SPECIAL REFERENCE TO KASARAGOD
DISTRICT ”**

A PROJECT REPORT

Submitted by

FATHIMATH SHAFAREENA.

REG NO: GK20BR0039.

Under the supervision of

Ms. AMITHA KUMARI B

Assistant Professor, Department Of Commerce

*Verified
Pr. Amitha
B.K.*

In partial fulfilment for the award of Bachelor Degree in

COMMERCE



GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE


This is to certify that this project report entitled “A STUDY ON CONSUMER BUYING BEHAVIOUR OF CLOTHING IN FASHION INDUSTRY WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT” is the bonafide work of P K VISHNU PRASAD (GK20BR0011), PAVANRAJ K (GK20BR0026), FATHIMATH SHAFAREENA (GK20BR0039), carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2019-2022.


18/04/23

Ms. JASNA K. A.
Head of the Department and Supervisor
Assistant Professor
Dept. Of Commerce
Govt. College Kasaragod

Ms. AMITHA KUMARI B
Supervising teacher
Assistant Professor
Dept. Of Commerce
Govt. College Kasaragod




Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON IMPACT OF GREEN MARKETING ON
CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

FATHIMATH SHYMA M.H.

REG.NO:GK20BR0040

Under the supervision of

Mrs. SUMI VIJAYAN

Assistant Professor

Department of Commerce

In partial Fulfilment of requirements for the Award of

Bachelor degree programme in Commerce



*Verified
Principals*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



[Signature]
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE
BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON IMPACT OF GREEN MARKETING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of FATHIMATH SHYMA M.H. (Reg. No: GK20BR0040), VARSHA K. (Reg. No: GK20BR0022), and CLINT JOHN (Reg. No: GK20BR0007) under my guidance and my supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020- 2023.

Ms. JASNA K.A.

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123

Mrs. SUMI VIJAYAN

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“ A STUDY ON AWARENESS LEVEL OF PM JANDHAN YOJANA
(FINANCIAL INCLUSION) IN KASARAGOD DISTRICT ”**

A PROJECT REPORT

Submitted by

SHIVARANJINI

REG. NO : GK20BR0041

Under the supervision of

Smt. AMITHA KUMARI B

Assistant Professor

Department of Commerce

*Verified
Principally
Smt. 2*

*In Partial fulfillment of requirements for the award of
Bachelor Degree Programme in Commerce*



**GOVERNMENT COLLEGE KASARAGOD
KANNUR UNIVERSITY**



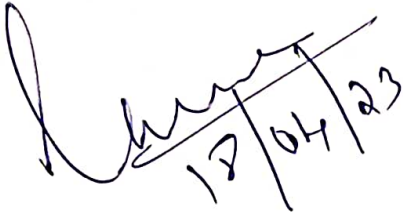
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Name and Signature of the Principal
Dr. Ananthapadmanabha.A.L.

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GOVERNMENT COLLEGE
KASARAGOD**

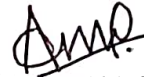
**GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE**

BONAFIDE CERTIFICATE

This is to certify that the project entitled " A STUDY ON AWARENESS LEVEL OF PM JANDHAN YOJANA (FINANCIAL INCLUSION) IN KASARAGOD DISTRICT" is the bonafide work of MUHAMMAD ANAS P A (Reg No : GK20BR0025) and SHIVARANJINI (Reg No : GK20BR0041) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-23.



Ms. JASNA K A
Head of the Department
Department of Commerce
Government College Kasaragod
Vidyanagar – 671123



Mrs. AMITHA KUMARI B
Supervising teacher
Assistant Professor
Department of Commerce
Government College Kasaragod
Vidyanagar– 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

**“ A STUDY OF HEALTH INSURANCE USAGE OF EMPLOYEES
WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT “**

A PROJECT REPORT

Submitted by

GOKUL ARJUN U

REG. NO: GK20BR0042

Under the supervision of

Mr. BIJU K

Assistant Professor

Department of Commerce

In partial fulfilment of requirements for the award of

Bachelor degree programme in Commerce



*Verified
Pranath.c*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



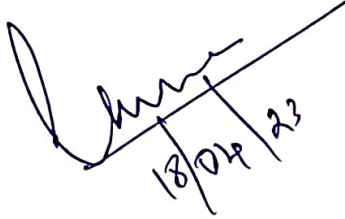
Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

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GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled " A STUDY OF HEALTH INSURANCE USAGE OF EMPLOYEES WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT " is the bonafide work of VISHNU K CHANDRAN. (Reg. No: GK20BR0012), RANJITH KUMAR C H. (Reg. No: GK20BR0027) and GOKUL ARJUN U. (Reg. No: GK20BR0042) under my guidance and supervision in partial fulfilment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2020-23.



Ms. JASNA K A

Head of the Department

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123



Mr. BIJU K

Supervising teacher

Assistant Professor

Department of Commerce

Government College Kasaragod

Vidyanagar - 671123



Name and Signature of the Principal
Dr. Ananthapadmanabha.A.I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

Impact of covid-19 on retail shops- A study with reference to kasaragod district

A PROJECT REPORT

Submitted by

PRANAV CHANDRAN K

REG NO: GK20BR0043

Under the supervision of

MR.BIJU K

Assistant professor

Department of Commerce

*In partial fulfilment of requirements for the award of
Bachelor degree programme in commerce*



*Verified
Pranav K
Biju K*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "IMPACT OF COVID -19 ON RETAIL SHOPS - A STUDY WITH REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of AYSHA SHAZIYA (Reg. No: GK20BR0014), PRIYA (Reg. No: GK20BR0030) and PRANAV CHANDRAN K (Reg. No: GK19BR0043) under my guidance and supervision in partial fulfillment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2022-23.


Ms. JASNA K A

Head of the Department

Department of Commerce

Government college kasaragod
commerce

Vidyanagar – 671123
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Mr. BIJU K

Supervising teacher

Assistant Professor

Department of

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Vidyanagar – 671123




Name and Signature of the Principal
Dr. Ananthapadmanabha A. I.

PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD

**“A STUDY ON THE INVESTMENT PREFERENCE OF
EMPLOYEES WITH SPECIAL PREFERENCE TO
KASARGOD DISTRICT.”**

A PROJECT REPORT

Submitted by

SUDHEESH D.S.

REGNO: GK20BR0044

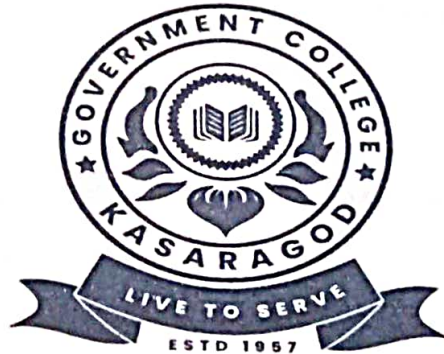
Under the supervision of

Mrs. AMITHA KUMARI B

Assistant Professor

Department of Commerce

In partial fulfilment of requirements for the award of
Bachelor degree programme in commerce



*Approved
Principal
Dr. Ananthapadmanabha A.L.*

GOVERNMENT COLLEGE KASARAGOD

KANNUR UNIVERSITY

APRIL 2023

Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

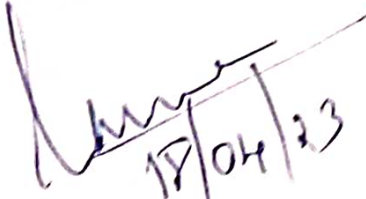


GOVERNMENT COLLEGE KASARAGOD

DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INVESTMENT PREFERENCE OF EMPLOYEES WITH SPECIAL PREFERENCE TO KASARGOD DISTRICT" is the bonafide work of OLIVIA JOHN (Reg No: GK20BR0015) CHETHANA (Reg No: GK20BR0029) SUDHEESH D S (Reg No: GK20BR0044) under my guidance and my supervision in partial fulfillment of the requirements for the award of Bachelor of Commerce degree programme provided by Kannur University during 2022-23.



Ms. JASNA K. A.

Head of the Department
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Mrs. AMITHA KUMARI B.

Supervising Teacher
Assistant Professor
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Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.



**“A STUDY ON PROBLEMS FACED BY CUSTOMERS WHILE
AVAILING LOANS AND ADVANCES FROM PUBLIC SECTOR BANKS
WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

KHADEEJATH RUBAYYA NA .

REG NO:GK20BR0045

Under the supervision of

Ms.JASNA K.A.

Assistant Professor, Department Of Commerce

In partial fulfillment for the award of Bachelor Degree

in COMMERCE



*Verified
Principal's
Signature*

GOVERNMENT COLLEGE KASARAGOD
APRIL 2023

KANNUR UNIVERSITY



Name and Signature of the Principal
Dr. Ananthapadmanabha A.L.

**PRINCIPAL
GOVERNMENT COLLEGE
KASARAGOD**

GOVERNMENT COLLEGE KASARAGOD
DEPARTMENT OF COMMERCE

BONAFIDE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PROBLEMS FACED BY CUSTOMERS WHILE AVAILING LOANS AND ADVANCES FROM PUBLIC SECTOR BANK WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of SMRITHI K (GK20BR0020), FATHIMATH IRFANA I (GK20BR0005), KHADEEJATH RUBAYYA N.A. (GK20BR0015) carried out under my guidance and supervision in the partial fulfilment of the requirements of the Bachelor of Commerce Degree Programme provided by Kannur University during 2020-2023.

[Signature]
19/04/23

Ms. JASNA K.A.

Head of the Department and Supervisor

Assistant Professor

Dept. Of Commerce

Govt. College Kasaragod



[Signature]

Name and Signature of the Principal
Dr. Ananthapadmanabha A.I.

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